



2020

# SPONSOR PACKET

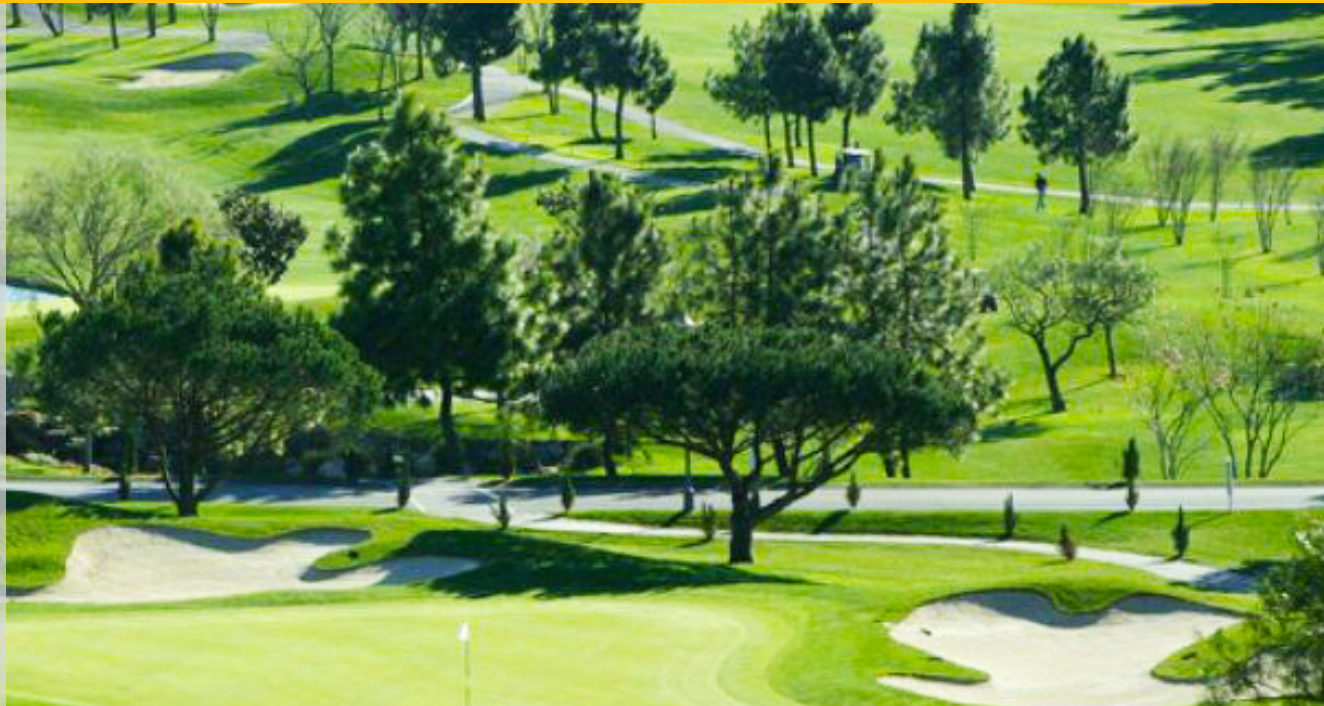
## **Kids for Peace CLASSIC**

Celebrity Golf Tournament

Friday, June 19, 2020

Del Mar Country Club

11:00 am Shotgun





Dear Potential Sponsor,

You are joyfully invited to the **1st Annual Kids for Peace Classic!** This exciting celebrity golf tournament is hosted by **Giancarlo Esposito** (Breaking Bad/ Better Call Saul/ The Mandalorian) and his friends!

Our goal is to raise \$110,000 to support Kids for Peace programs and empower youth to create peace through hands-on service, global friendships and thoughtful acts of kindness.

The event will be held on **Friday, June 19, 2020 at the mesmerizing Del Mar Country Club.**

To make this epic tournament a huge success, we are asking your organization to become a sponsor. To recognize your generous support, your organization's name and logo will be proudly featured throughout the tournament.

The youth are our future! With your help, we will be able to continue serving the millions of caring kids engaged in our programs.

Thank you for your thoughtful consideration. We look forward to making the **1st Annual Kids for Peace Classic** a phenomenal success.

Respectfully,

A handwritten signature in black ink, which appears to read "Jill McManigal".

Jill McManigal, Co-Founder & Executive Director &  
Kids for Peace Board of Directors

# GOLF SPONSORSHIP PACKAGES

	BRONZE SPONSOR 2K (4)	FOURSOME GOLF ONLY 2.5K (9)	HOLE WITH GOLF 4K (10)	GOLD SPONSOR 6K (6)	PLATINUM SPONSOR 7.5K (6)	DIAMOND SPONSOR 10K (1)	TITLE SPONSOR 25K (1)
THE PERKS							
Golfers <small>(Includes Golf Awards Happy Hour)</small>		Four	Four	Four	Four	Eight	Twelve
Signage at Brand Recognition Area			HOLE	Awards or Golf Cannon or Hole in One or Closest to the Pin or Long Drive or Straightest Drive	Putting Green or Bag Drop or Registration or Driving Range or Drink or Lunch	VIP Breakfast	Dinner, Golf Cart, Score Card and Premium Hole
Ad in Program	1/4 Page		1/4 Page	1/4 Page	1/2 Page	1/2 Page	Full Page
Name Recognition on Marketing Materials <small>(brochures, flyers, website, program, etc)</small>	✓		✓	✓	✓	✓	✓
Ability to Pass Out Promotional Information	✓		✓	✓	✓	✓	✓
PGA Tour Style Tee Box Fence							✓
Flag & Sponsor Gift	✓		✓	✓	✓	✓	✓
Food, Alcohol, or Game Catered on Hole by Tournament				✓			✓

Questions? Don't hesitate to send any questions to [jenn@streetswings.com](mailto:jenn@streetswings.com)

# SPONSORSHIP OPPORTUNITIES



## Title Sponsor

(1)

**\$25,000**

- Recognition as Title Sponsor of Event  
*(Dinner, Golf Cart, Score Card and Premium Hole)*
- 3 Foursomes
- Full Page Ad in the Program
- Name Recognition on Marketing Materials  
*(brochures, flyers, website, program)*
- Ability to Pass out Promotional Information
- PGA Tour Style Tee Box Fence
- Flag & Sponsor Gift
- Food, Alcohol, or Game Catered on Hole by Tournament



## Diamond Sponsor

(1)

**\$10,000**

- Recognition as Diamond Sponsor of Event  
*(VIP Breakfast)*
- 2 Foursomes
- 1/2 Page Ad in the Program
- Name Recognition on Marketing Materials  
*(brochures, flyers, website, program)*
- Ability to Pass out Promotional Information
- Flag & Sponsor Gift

**Become a Sponsor**

# SPONSORSHIP OPPORTUNITIES



## Platinum Sponsor

(6)

**\$7,500**

- Recognition as Platinum Sponsor of Event (*Putting Green or Bag Drop or Registration or Driving Range or Drink or Lunch*)
- 1 Foursome
- 1/2 Page Ad in the Program
- Name Recognition on Marketing Materials (*brochures, flyers, website, program*)
- Ability to Pass out Promotional Information
- Flag & Sponsor Gift



## Gold Sponsor

(6)

**\$6,000**

- Recognition as Gold Sponsor of Event (*Awards or Golf Cannon or Hole in One or Closest to the Pin or Long Drive or Straightest Drive*)
- 1 Foursome
- 1/4 Page Ad in the Program
- Name Recognition on Marketing Materials (*brochures, flyers, website, program*)
- Ability to Pass out Promotional Information
- Flag & Sponsor Gift
- Food, Alcohol, or Game Catered on Hole by Tournament



## Hole With Golf Sponsor

(10)

**\$4,000**

- Recognition as Hole Sponsor of Event (*Hole*)
- 1 Foursome
- 1/4 Page Ad in the Program
- Name Recognition on Marketing Materials (*brochures, flyers, website, program*)
- Ability to Pass out Promotional Information
- Flag & Sponsor Gift

**Become a Sponsor**

# SPONSORSHIP OPPORTUNITIES



## **Foursome Golf Only**

**(9)**

**\$2,500**

- 1 Foursome



## **Bronze Sponsor**

**(4)**

**2,000**

- Recognition as Bronze Sponsor of Event  
*(Cooling Station Sponsor, Dessert Bar Sponsor, Cigar Sponsor, Cash Ball Sponsor)*
- 1/4 Page Ad in the Program
- Name Recognition on Marketing Materials  
*(brochures, flyers, website, program)*
- Ability to Pass out Promotional Information
- Flag & Sponsor Gift

**Become a Sponsor**

# 2020 Sponsorship Agreement

## Please accept my sponsorship for:

- |   |          |
|---|----------|
| <input type="checkbox"/> Title Sponsor      | \$25,00  |
| <input type="checkbox"/> Diamond Sponsor    | \$10,000 |
| <input type="checkbox"/> Platinum Sponsor   | \$7,500  |
| <input type="checkbox"/> Gold Sponsor       | \$6,000  |
| <input type="checkbox"/> Hole Sponsors      | \$4,000  |
| <input type="checkbox"/> Foursome Golf Only | \$2,500  |
| <input type="checkbox"/> Bronze Sponsor     | \$2,000  |

## Sponsor Info:

Sponsor Name:

Company:

Address:

City:

State:

Zip:

Phone:

Email:

## Please send a check to:

Kids for Peace

1302 Pine Ave, Carlsbad, CA 92008

or go to: [www.kidsforpeaceglobal.org/golfclassic](http://www.kidsforpeaceglobal.org/golfclassic)

**Questions?** Don't hesitate to send any questions to [jenn@streetswings.com](mailto:jenn@streetswings.com)